



CULTURE CODE

—GROWTH SPIRIT—



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1

INTRODUCTION.

WHAT IS CULTURE &
WHY DOES IT MATTER?



1

INTRODUCTION.

What's culture?

We define a **corporate culture** as:

“The values, goals, visions and practices shared within a company.”



Our **culture code** is the spirit that drives us every morning before going to work.



1

INTRODUCTION.

Why culture matters?

3 reasons for us to create this culture code:



TO ATTRACT
THE BEST
TALENTS



TO CREATE
THE BEST
TEAM SPIRIT



TO BUILD ALONG
WITH CLIENTS
**STORIES WE'RE
PROUD OF**



1

INTRODUCTION.

Why culture matters?

This culture code will tell you
Who we are and where we are going.

Every company has a culture, written or not.
But we do believe that codifying our culture code black & white will:

“Help us achieve our goals in the future.”



We want to attract people who share the same beliefs and have the same passion for growth in every aspect.



2

VISION & GOALS.

SKY'S THE LIMIT.

there's no limit



2

VISION & GOALS.

Our mission.

————— WE'RE ON A MISSION —————

**“Design and adapt singular digital marketing strategies
to help business grow.”**



HOW DO WE DO THAT?
WITH A **GROWTH** MINDSET



2

VISION & GOALS.

3 dimensions of growth.



A light blue bar chart with four bars of increasing height. A large light blue arrow points upwards and to the right, starting from the bottom-left and ending at the top-right, passing over the bars.

**WE WANT
TO GROW
FAST.**



3

3 DIMENSIONS OF GROWTH.



3

GROW OUR CLIENTS.

Get results.

WE ARE DIGITAL BUSINESS MAKERS.

**WE UNDERSTAND OUR CLIENT'S BUSINESSES
& SOLVE LONG TERM PROBLEMS.**



We make sure to really understand the rules of their industry, their business models, customers, partners, goals and challenges.

We apply the best solutions adapted to their very specific needs. We are always trying to delight our clients by setting up strong KPIs and following our metrics closely.

We focus on **RESULTS.**



3

GROW OUR COMPANY.

Leading digital company.

WE WANT TO BECOME A GLOBAL LEADING ENTERPRISE IN THE DIGITAL FIELD.

Our portfolio is constantly growing.

More and more of our customers are enriched by trusted international brands. We want scalable growth. Step by step, we implement processes, practice self and peer assessment and cultivate a sense of excellence.



“Change is the only constant.”

We always challenge the status quo and constantly listen to the market shifts.



3

GROW OUR COMPANY.

Leading digital company.

THE SUCCESS? OUR AMAZING PEOPLE.

Our team is dedicated, willing to learn,
improve, and get great results for our clients.

We are WILD, we are:

INNOVATIVE **AUTHENTIC** TRANSPARENT
CHALLENGER EMPATHETIC **CURIOUS**
AMBITIOUS & DRIVEN **DATA DRIVEN**
RESULT ORIENTED LIFE LONG LEARNERS



3

GROW OUR TEAM.

Why us?

WHY WORK WITH WILD?

Be yourself, be WILD

Learn new stuff everyday

Trainings and certifications

Support from your peers

Work with smart people

Ideas over ego

WILD is a family.

Not everyone fits.

But if you are inspired by what you just read

GROW WITH US



4

ABOUT US.



4

ABOUT US.

What we do?



**INCREASE
TRAFFIC**



**GROW
ONLINE SALES**



**BOOST SOCIAL
ENGAGEMENT**



**CREATE DIGITAL
EXPERIENCES**

4 ABOUT US.

Our clients.



BIODERMA
LABORATOIRE DERMATOLOGIQUE

BURBERRY



CORNEY & BARROW
INDEPENDENT WINE MERCHANTS 1780

d'aucy



GIVENCHY

GREENPEACE



jarre



LVMH

M&S
EST. 1884



THE PENINSULA
BOUTIQUE





QUESTIONS?

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